

# j. hart g+d'er

## EDUCATION

**University of Florida** Bachelor of Fine Arts in Graphic Design  
Graduate AUG 2008 Minor in Art History.  
Took classes in Journalism and Marketing.

## EXPERIENCE

**University of Florida Foundation** WORKED within a team of designers under an Art Director to create various publications, marketing and advertising materials.  
Junior Graphic Designer

OCT 2006–AUG 2008

LED one of the largest projects the Foundation has produced—an award-winning itinerary package for the university's Capital Campaign kickoff event.

DESIGNED marketing materials for the Alumni Association.

DEVELOPED and worked with projects from concept to production, including creating proofs, contacting printers and directing photo shoots.

**MINT Design Studio**  
Designer / Researcher / Project Leader  
AUG–DEC 2007

WORKED with a team of 12 designers in a professional firm setting.

CREATED an award-winning poster for an art history lecture series.

CO-LED a team to create maps for an anthropological exhibition at the New York City Natural History Museum.

**Career Resource Center**  
University of Florida  
Graphic Design Student Assistant  
APRIL 2003–JULY 2006

DESIGNED and created multi-level publications and advertising materials including posters, fliers, signs and newspaper advertisements.

WORKED independently in a public relations group setting.

CREATED press packets that included promotional material and press releases that were mailed to 100 advisors, *The Independent Florida Alligator* and *The Gainesville Sun*.

**Hippodrome State Theatre**  
Graphic Designer  
JULY 2004–DEC 2004

DESIGNED and developed materials for the theater including postcards, fliers and advertisements for events and shows.

WORKED to develop the theater's brand.

## AWARDS

**Voyage to Tomorrow** Local Gold ADDY 2008 (Best in Show, Print)  
District 4 Gold ADDY 2008

**Art History Travel Kit** Ligature 17, Best Senior 2008

## COMPUTER SKILLS

Native in both Apple Macintosh OS X and Microsoft Windows. Extensive knowledge of Adobe Creative Suite. Can type over 70 WPM. Advanced DHTML, including CSS, some Javascript and XHTML. Also have experience in Ruby on Rails and Flash